

# What is Streetvibes?

## Newspaper:

- Streetvibes is an award-winning, alternative newspaper
- The focus is on homelessness and issues of social justice
- Includes creative writings, poetry, articles, photography, and interviews written by homeless and formerly homeless individuals
- Provides an honest portrayal of the joys, sorrows, and challenges facing many in Cincinnati

## Program:

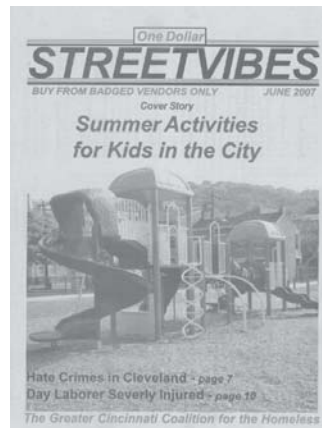
- Provides self-sufficiency and sustainability to those who sell the newspaper
- Streetvibes vendors purchase each paper for 25 cents from GCCH
- Sell the paper for a \$1 dollar donation
- The vendors keep the profits from each paper, which helps with obtaining food, housing, and clothing
- Vendors sign a code of conduct and always display their badges
- Our vendors put a face on “the homeless” in Cincinnati, and in many cases form lasting friendships with their customers



# Distribution:

Streetvibes is distributed throughout Greater Cincinnati. The following is a list of Streetvibes vendor target locations, categories, and events:

Downtown  
Churches  
Ludlow Ave.  
Shortvine  
Reds Games  
Sporting Events  
Schools  
UC  
Clifton  
Findlay Market  
Main Street  
Xavier University  
7th & Walnut  
Court Street



# Streetvibes Advertisements



Greater  
Cincinnati  
Coalition For  
The Homeless



## Why Advertise With Streetvibes?

**Your advertisement will be seen by readers.**

Streetvibes is distributed only through vendors on the streets in the tri-state area. Therefore nearly every paper we print gets into the hands of readers.

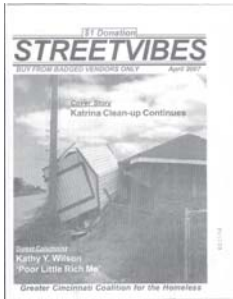
**Your business or organization will be associated with a good cause.**

Streetvibes is known for empowering homeless individuals, while reporting on topics often overlooked by the mainstream media.

### Contact Information:

Streetvibes  
Attn: Andy Freeze  
117 E. 12th St.  
Cincinnati, OH 45202

(513)-421-7803 x 14  
email: andytfreeze@yahoo.com



## Ad Rates:

	1x	4x	8x	12x
Full Page	\$400	\$360	\$340	\$320
1/2 Page	\$200	\$180	\$170	\$160
1/4 Page	\$100	\$90	\$85	\$80
1/8 Page	\$50	\$45	\$42	\$40
Bus. Card	\$25	\$23	\$21	\$20



Full  
16 x 10



1/2 wide  
8 x 10



1/2 tall  
16 x 5



1/4  
8 x 5, 16 x 2.5



1/8  
4 x 5, 8 x 2.5



Bus. Card  
2 x 3.5

\*Standard ad size (H x W)

## Details:

### Discounts

- **Nonprofits:** If your company is a 501(c)3 organization, you will receive an additional 25% discount.
- **Prepayment:** If you buy multiple ads and pay for them all up front (rather than on a month-to-month basis), you receive an additional 5% discount.

### Deadlines

- Ads must be in by the 15th of the month for the following month's issue. The paper comes out on the 1st of the month and runs for the entire month.

### Format

- **Color:** Grayscale/Black & White
- **File Type:** PDF format is strongly recommended. All pictures must be TIF files.

We can help your business grow, and you can help to end homelessness in our community.